

**We're Targeting Millions of Drivers
Who Experience Over-Torque
& Related Damage.**

***Will they be
your customers?***



**Here is a great way
to grow your business...**

Install a Sonnax Power Train Saver® and make \$200 bucks. Then watch your money grow.

You're invited to become an Authorized Installer of Sonnax Power Train Savers®, the award-winning drivetrain protection device creating a lot of aftermarket buzz. Power Train Savers offer protection against over-torque damage that can ruin differentials, gears, axles and driveshafts. As an Authorized Installer, you'll ...

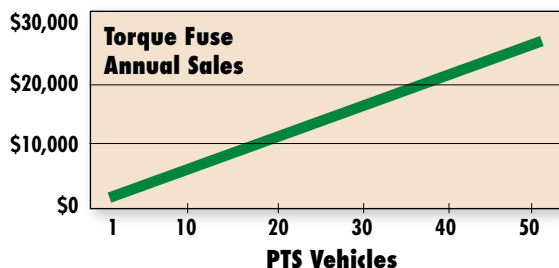
- Earn \$200 on each Power Train Saver installation.
- Receive on-going revenue by selling Power Train Saver Torque Fuses®.
- Authorized Installers receive 15% off list price and Stocking Installers receive 30% off list.

It's just like selling razors and razor blades. Once you install a Power Train Saver, your customers keep returning for replacement Torque Fuses.



Do the math.

- Typical applications for Power Train Savers require three sets of fuses a year.
- At an average of \$180 per fuse set, that represents ongoing revenue of over \$500 per year for each unit.
- If you are servicing a number of vehicles or a fleet, you can imagine the revenue stream.



We'll send you new customers.

Best of all, Sonnax will send you customers that want Power Train Savers installed. Chances are, these will be new customers you would never have the opportunity to service.

We're promoting Power Train Savers to drivers of consumer and commercial vehicles that frequently experience over-torque damage. A nationwide publicity and marketing campaign will promote the benefits of Power Train Savers and where they can be installed.

As an Authorized Installer or Stocking Installer, your location and contact information will be promoted on our web site and at trade shows. We will literally send customers to your door!



Power Train Saver®

No risk offer.

Call today to become an Authorized Installer of Power Trains Savers. If you qualify, you can become an Authorized Installer without financial commitment. We'll send you installation instructions, sales materials, address any technical questions, and best of all, we'll send you customers.

Call today so we can send this new business to you, instead of the driveline shop across town.



sonnax
POWER TRAIN SAVERS

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Will they be your customers?



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CONSUMER PUBLICATIONS	
Automotive	Circulation
DIRT SPORTS	70,000
DUNE BUGGIES & HOT VWs	61,086
4-WHEEL OFF-ROAD	402,972
4-WHEEL DRIVE & SPORT UTILITY	38,244
FOUR WHEELER	247,676
OFF-ROAD	58,885
OFF-ROAD ADVENTURES	500,711
CAMP CRAFTS	29,424
	63,851
	1,472,849

OVER TORQUE DRIVE TRAIN PROTECTION

STOP DAMAGING DIFFERENTIALS and DRIVE SHAFTS

Circulation
25,000
S 14,248
70,000
30,003
20,000
19,818
77,004
27,205
80,004
80,300
28,101
10,000
1,209
553,744
99,317
60,050
65,010
105,000
2,100
122,529
238,532
65,224
62,817



We'll send you free literature and support materials to promote Sonnax Power Train Savers® at your shop.

About Sonnax

Sonnax is a leading supplier to the automotive aftermarket with a long history of serving satisfied customers. Over the past 30 years, the Sonnax name has become synonymous with excellent service, innovative designs, quality products and customer dedication.

Sonnax manufactures Power Train Savers® and is the exclusive distributor for this revolutionary driveline protection device.

Sonnax also designs, manufactures and distributes components for automatic transmissions, torque converters, driveshafts and related products worldwide. In addition to serving the passenger vehicle and light truck aftermarket, Sonnax products offer innovative designs and enhanced quality solutions to high performance and heavy-duty markets as well.



Corporate headquarters in Vermont include state-of-the-art design, manufacturing, testing and distribution facilities to ensure on-time delivery of quality product. Sonnax relies on outstanding technical resources, including a fully-equipped prototype lab, off site research and development centers, and technically detailed catalogs.

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